

Ian H. S. Riseley
PRESIDENT
ROTARY INTERNATIONAL

Bill Trant
GOVERNOR, DISTRICT 6880
Opelika, Alabama

2017–2018 OFFICERS AND DIRECTORS

President.....Chad Clark
 President-Elect..... Andy Tubertini
 Vice President..... Rachel Rome
 Secretary..... Poenta Luckie
 Treasurer..... Elizabeth Stone
 Immediate Past President.....B. G. Hinds
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 Executive Secretary..... Suzanne Barnhill
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 International Service/PolioPlus..... Bob Callahan
 Youth Service..... Leslie Mulcahy
 Rotary Foundation/Grants..... Tommy Faust
 Membership..... Paul Stanley
 Programs.....Cecile Godfrey
 Family of Rotary: Chaplain..... Jerry Blacklaw
 Family of Rotary: Fellowship.....Anil Vira
Sid Vogel
 Public Relations/Social Media..... Jason Thomas
 Rotary Youth Club Liaison..... Daniel Galbraith
 Club Foundation Liaison..... Necie Borroni
 Ex Officio (Assistant Governor).....Howard Eddy

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service.

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life.

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

PAST DISTRICT GOVERNORS IN OUR CLUB

Bob Callahan Henry Crawford
(2013–2014) (1992–1993)

THE FOUR-WAY TEST

of the things we think, say, or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

PAST PRESIDENTS IN OUR CLUB

2016–17	Brenda Garrison Hinds	1996–97	Seth W. Moore
2015–16	Thomas W. Gullede	1994–95	Timothy P. Simmonds
2013–14	Howard N. Eddy	1993–94	Carswell M. Walcott
2012–13	S. Denise Borroni	1989–90	Joseph F. Gravlee
2010–11	Richard M. Phyfer	1986–87	Eugene W. Brabston
2009–10	Edward M. Wall	1984–85	Gary A. Moore
2008–09	PDG Bob Callahan	1982–83	Marion E. Wynne, Jr.
2006–07	S. Amelia Pope	1977–78	J. Lamar Rencher
2005–06	Leonard O. Turner II	1976–77	PDG Henry Crawford
2001–02	Joseph H. Bullington, Jr.	1974–75	Michael A. Ford
1999–00	N. Cecile Godfrey	1965–66	Benjamin C. Barnhill
1997–98	Xavier A. Hartmann		

MULTIPLE PHFS IN OUR CLUB

In June 2014, the Rotary Club of Fairhope became a **100% Paul Harris Fellow Club**. Listed below are members with **Multiple Paul Harris Fellow** status, indicated by ^{+1, +2, +3}, etc.

Warren Bill Ainsworth ⁺²	Philip M. Hodgson ⁺¹
Deanna Auner ⁺¹	Faron L. Hollinger ⁺¹
Benjamin C. Barnhill ⁺¹	James E. Jeffries ⁺¹
Suzanne S. Barnhill ⁺⁷	Charles T. Johnson, Jr. ⁺¹
Charles E. Bassett ⁺¹	Rebecca B. Jones ⁺¹
Clarence H. Bishop ⁺⁴	George F. Kirchoff ⁺¹
Jerry Blacklaw ⁺³	Poenta Chavers Luckie ⁺¹
Beeman B. Bond ⁺¹	Seth W. Moore ⁺³
Eugene W. Brabston, Jr. ⁺²	Richard M. Phyfer ⁺¹
Leonard J. Breitfeller ⁺¹	S. Amelia Pope ⁺²
John A. Brown ⁺²	Ina Elizabeth Purvis ⁺¹
Joseph H. Bullington, Jr. ⁺²	James H. Reid ⁺¹
Robert B. Callahan, Jr.*	J. Lamar Rencher ⁺¹
Richard N. Charles ⁺²	Ann S. Rumley ⁺¹
Robert A. Clark ⁺¹	Timothy P. Simmonds ⁺¹
Terry L. Cook ⁺²	Ramez G. Skaff ⁺¹
Henry Crawford ⁺¹	Paul E. Stanley ⁺⁴
David L. Darnell ⁺¹	John L. Stump ⁺²
Sergio R. D'Oliveira ⁺¹	Jason C. Thomas ⁺¹
Howard N. Eddy ⁺²	Leonard Owen Turner II ⁺¹
Michael A. Ford ⁺¹	Anil K. Vira ⁺¹
N. Cecile Godfrey ⁺¹	Carswell M. Walcott ⁺¹
Robert L. Grafe ⁺¹	Edward M. Wall ⁺¹
Joseph F. Gravlee ⁺¹	Sally S. Wall ⁺¹
Thomas W. Gullede ⁺²	Marion E. Wynne, Jr. ⁺¹
Xavier A. Hartmann III ⁺²	Michael J. Zoghby ⁺¹
Brenda Garrison Hinds ⁺¹	

*Major Donor

ROTARY CLUB
OF
FAIRHOPE
2017–2018



“The Fun Club with a Rich History”
Fairhope, Alabama, USA
District 6880

Official Publication of Club No. 4077
Chartered January 27, 1938
Wednesdays • 12:30 P.M.
Homestead Village Ballroom
<http://fairhoperotary.org>
www.fairhopesteak.org

ROTARY CLUB OF FAIRHOPE
Post Office Box 741
Fairhope, AL 36533-0741



THE ROTARY INTERNATIONAL THEME
2017–2018

FAIRHOPE ROTARY NEWS

Volume XXXIII, No. 18

Suzanne S. Barnhill, Editor and Publisher

November 15, 2017

TODAY'S PROGRAM

Today **Bob Callahan** and **Paul Stanley** will share information on Rotary Fellowships.

NEXT WEEK'S PROGRAM

November 29, 2017


There will be **NO MEETING** next week. At our next meeting, **Casey Gay Williams**, president of the Eastern Shore Chamber of Commerce, will speak on "The Direction of the Eastern Shore Chamber of Commerce."

UPCOMING PROGRAMS

December 6 **Dr. Rod Rocconi**, MCI clinical trials
 December 13 **Lauren Bradford**, Outstanding Teen
 December 20 **Becky Jones/Jerry Blacklaw**, music
 December 27 **NO MEETING!**
 January 3 **NO MEETING!**

More information on upcoming programs is posted at <http://fairhoperotary.org/meetings/> as it becomes available. If you have heard or know of an interesting speaker or program, fill out a Program Suggestion form and give it to **Suzanne Barnhill**.

Club Service assignments for today:

 Greeter: **Ken Wells**
 Fund Raiser: **Gilbert Wright**
 Speaker Host: **Chad Yarbrough**
 Alternate/Backup: **Mike Zoghby**

Club Service assignments for November 29: **Bill Ainsworth**, **Michelle Anderson**, **Deanna Auner**, and **Suzanne Barnhill**. Please read your instructions and be on time!

☺ MAKEUPS (APPLIED) ☺

Charlie Bassett	10/19, 11/2, 9	Point Clear
Daniel Galbraith	11/11	Pancake Breakfast
B. G. Hinds	11/11	Pancake Breakfast
Seth Moore	11/6	eClub One
Jim Reid	11/11	Pancake Breakfast
Sally Wall	11/11	Pancake Breakfast
Mike Zoghby	11/11	Pancake Breakfast

PREVIOUS PROGRAM

November 8, 2017

Following an invocation by **Bill Ainsworth**, the Four-Way Test led by **Faron Hollinger**, and other preliminaries, **Suzanne Barnhill** introduced **David Clark**, president and CEO of Visit Mobile. David said that there have been "a ton of changes" since he took the job six months ago. Visit Mobile is not just selling conventions; it's selling leisure, attracting visitors from all over the world to Mobile. And it doesn't just focus on Mobile; it sells all of coastal Alabama. In fact, his first day on the job, they booked a convention at the Grand Hotel. He showed a video titled "Born to Celebrate," the new branding for Mobile, and talked about the factors that are needed to move Mobile forward: great industry, health care, and education, as well as infrastructure such as the new bay bridge. Conventions, he says, are a pretty easy sell. The convention center offers 300,000 square feet on the river with 10 hotels providing 1,000 rooms within walking distance. Last year they booked over 80,000 room/nights, but he believes 140,000 is within sight. The convention center is underutilized. It can take years to attract industry, but tourists can be reached in two months, so the city needs to develop a "leisure brand," to define what it is that makes Mobile a unique destination. In building a brand for Mobile, we need to find the iconic scene, the one place where visitors take selfies. Mobile probably needs to put more emphasis on the riverfront because water is always appealing. In particular, we need to pitch to the cruise lines, which bring 180,000 passengers a year to Mobile, and this business can only grow. Carnival *Fantasy* has a capacity of 2,600 passengers; most cruise lines are going to minimum of 5,000, which will require changes in our terminal facilities. The \$25 billion cruise industry is growing 8% per year. Mobile and Baldwin counties provide 40% of the state's \$13 billion tourism revenue.

VISITING ROTARIAN

David Clark Mobile

GUESTS

Jo-Anne Crawford w/ Henry Crawford
 Malcolm Young w/ Mark Martin



BIRTHDAYS

Gil Wright	11/15
Dick Charles	11/20
Bill Hart	11/20
Paul Stanley	11/25
Ed Davidson	11/28

ANNIVERSARIES

Philip Hodgson (#30)	11/21
Tommy Faust (#25)	11/27

Fund Raiser **Sid Vogel**, assisted by **Jim Reid**, raised \$102. Lucky winner of the \$51 pot was **Betty Purvis**, who donated it to the Steer Fund. In addition, Sergeant-at-Arms **Chad Yarbrough** collected H\$46 in varying amounts from **Bob Harrison** for his anniversary, **Bill Ainsworth** for something about Mississippi State, **Gil Wright** to announce that he had Read Aloud Baldwin applications, **Howard Eddy** to promote next year's district conference at Beau Rivage in Biloxi, **Jim Jeffries** to honor the 242nd anniversary of the U.S. Marine Corps, **Austin Greer** for having survived and profited from his marriage retreat, **Sally Wall** for her son's 27th birthday and for having been a prisoner in her Houston hotel for five hours watching the victory parade after the Astros won the World Series, and **Chad Clark** for having seen **Chad Yarbrough** promoting KEY's Southern Spice at Piggly Wiggly during the Pig's "Taste of L.A." event (and encouraging all of us to patronize the Pig). **Lee Turner**, **Seth Moore**, and **Henry Crawford** paid voluntary no-pin fines. **Chad** himself concluded with H\$2 for his daughter **Samantha**'s signing a Letter of Intent with the University of South Alabama and for his daughter **Kari**'s having KEY's Southern Spice now in more than 100 stores and six restaurants, as well as being used by three chefs in the World Food Championships competition in Orange Beach November 8-12.

Just 177 days till the **fourteenth** annual Fairhope Rotary Steak Cookoff on May 11, 2018.

FAMILY OF ROTARY

The sympathy of the club is extended to the family of **Beeman Brabham Bond**, 83, who died Monday, November 13, peacefully at home in his Homestead Village apartment, as he wished. Information on funeral arrangements will be emailed to members.

Lynn Chilton had emergency gall bladder surgery on November 1 and is under doctor's orders to stay in bed for two weeks. She will return after Thanksgiving.

Thanks to all our members who cooked, served, or even just ate at the *Rotary Youth Club Pancake Breakfast* last Saturday, but extra kudos to **Tommy Faust**, who, wrote **Howard Eddy**, "deserves special recognition....He was one of the key planners, was there last night setting it all up, and he was one of the first there and one of the last to leave today." And **Mary Faust**, taking tickets, was one of the first people you saw when you arrived.

MARK YOUR CALENDAR

Supper Club at Sweetwater Branch

Thursday, November 30 ~ 6:30 p.m.
 19344 Scenic Highway 98, Fairhope

Join fellow Rotarians and guests for a delightful fellowship opportunity—counts as a makeup!
<http://fairhoperotary.org/event/sc-sweetwater-branch/>

Rotary Club of Fairhope Board Meeting

Monday, December 11, ~ 5:30 p.m.
 Fairhope Brewing Company

All members welcome—counts as a makeup

THIS WEEK IN...

2012: We said farewell to **Charlie Baumhauer**, one of the authors of our successful steak cookoff, and the bulletin announced: "DGE **Bob Callahan** has announced that **RIP Sakuji Tanaka** will be a guest (via Skype) at our 75th Anniversary celebration in January. Another reason not to miss this fun event!"

2007: **Jim Jeffries** was introduced as a new member, and **Mike Ford** was congratulated on his 21st grandchild. The program was on Alligator Alley.

2002: The program was on local hero **Boots Thomas**. **Bob Callahan** was congratulated on his induction into the Fairhope High School Athletic Hall of Fame, and **Lauren Zoghby**, daughter of **Mike**, was going to be performing with the **Pensacola Choral Society** in Handel's *Messiah*.